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Deloitte Technology
Fast 50 Central Europe 2025
Powerful Connections

50 | **Technology Fast 50**
2025 CENTRAL EUROPE

Contents

"Many of the revolutionary businesses we've helped to emerge over the years, disrupting existing markets and creating new ones, have consistently improved in multiple ways the quality of life for the people and communities that are touched by their innovations."

Tomasz Konik

CEO, Deloitte Central Europe

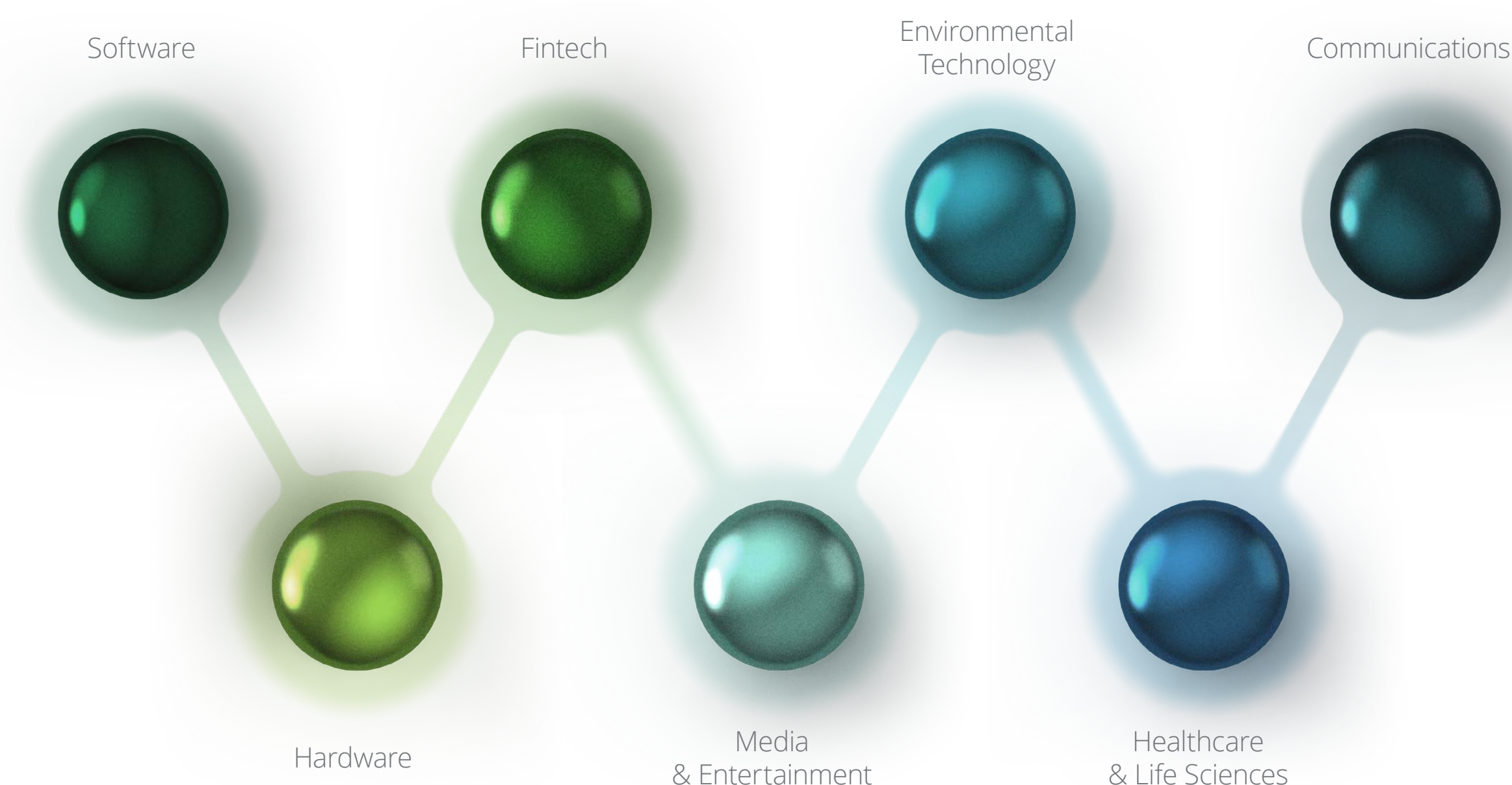# Welcome to the Deloitte Technology Fast 50 Central Europe 2025

The Deloitte Technology Fast 50 in Central Europe is a programme that recognises and profiles fast growing technology companies in the region. The programme, which is now in its 26th year, ranks the 50 fastest-growing public or private technology companies.

Fast 50 award winners for 2025 are determined based on the revenue growth over four years (2021 to 2024). Companies must have base-year operating revenues of 50 000€ in 2021, 2022, 2023 and a current year operating revenue (2024) of at least 100 000€. Exchange rates are based on the annual average given by the central bank of the company's respective national currency. Technology companies are invited to self-nominate for the programme via our website. Financial data of the companies are provided by the entrants themselves and are gathered via our online survey tool. This information is then cross-checked using each company's financial statements which have been verified by their accountants or a registered auditor. For further information regarding the Deloitte Technology Fast 50 in Central Europe, please visit our website:
https://www.deloitte.com/new/ce/fast50

Companies active in the following industry sectors are eligible:

Software

Fintech

Environmental Technology

Communications

Hardware

Media & Entertainment

Healthcare & Life Sciences

Thoughts from the CEO

As ever, I am delighted to welcome you to the latest edition of the Deloitte Central Europe Technology Fast 50 Report. In my view, this edition is even more special than most, as 2025 marks 35 years since Deloitte Central Europe was formed in 1990.

During that time, we have helped many companies and their leaders adapt successfully to the fast-changing conditions in which they have had to operate. I am extremely proud of our contribution to this economic and social transformation as we've empowered businesses, public and private, to modernise themselves and take their rightful places on the national, regional, international and global stage.

We have, of course, also witnessed first-hand the accelerating emergence of hundreds of outstanding technology businesses from across our highly creative and diverse region. And, to inspire others, we have fully documented their

amazing achievements throughout the 26 years of the Deloitte CE Fast 50. Many of the revolutionary businesses we've helped to emerge and grow over the years, disrupting existing markets and creating new ones, have consistently improved in multiple ways the quality of life for the people and communities that are touched by their innovations.

And this year is no exception. In the 2025 ranking, you'll discover many inspiring examples of innovation - from Slovakia's PowereX, driving the decarbonisation of Europe's energy infrastructure, to Poland's Bards.ai, helping to bring the latest academic insights efficiently to market.

Other standout examples include Lithuania's UAB Pulsetto, whose unique wearable devices support people in managing stress, anxiety, and sleep, and Poland's Surveily, which is harnessing AI to make manufacturing workplaces safer for employees.

These are just a few examples of the brilliant work being led by the companies featured in this year's ranking. I believe they - along with many others whose remarkable achievements you'll find in these pages - clearly demonstrate that creating a positive impact on people's lives is what truly matters most.

**Tomasz Konik,
CEO, Deloitte Central Europe**

2025 Technology Fast 50 ranking

The Deloitte Technology Fast 50 Central Europe is a programme that ranks 50 fastest-growing technology companies, public or private, based on percentage revenue growth.
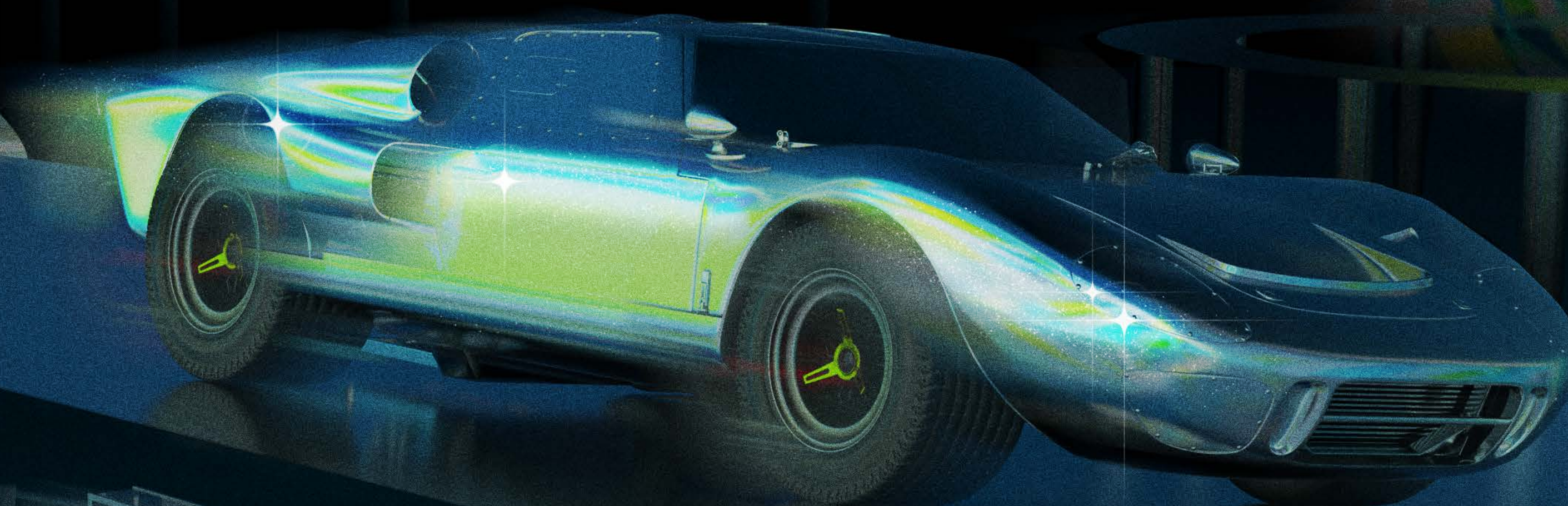
Criteria for 2025 Technology Fast 50

Companies must meet a number of criteria to be considered eligible for the main CE Fast 50 ranking:

Have base-year operating revenues of at least 50 000€ in 2021, 2022, 2023 and a current year operating revenue (2024) of at least 100 000€.

Own proprietary intellectual property or proprietary technology, sold to customers in products that contribute to a majority of the company's operating revenues.

Headquarters in a Central European country (Croatia, the Czech Republic, Estonia, Latvia, Lithuania, Poland, Romania, Slovakia and Ukraine).

Have an ownership structure that excludes majority-owned subsidiaries of strategic entities.

Winners are then selected by ranking their revenue growth over the four years from 2021 to 2024.

Be in business a minimum of 4 years - founded on or prior to December 31, 2020.

Overview by our Programme Leader

I am delighted to be writing this introduction as the Deloitte Central Europe Technology Fast 50 enters its second half-century.

As I look back over the last 26 years, it's extraordinary to see the scope and scale of the changes driven by technology companies since the ranking was launched in 2000. It highlights how much these visionary, focused, and creative businesses - the very ones this scheme is designed to recognize - matter to their clients, customers, and society, both in our region and beyond. This year, the testing economic background in which all our featured businesses have been forced to operate has added new challenges for every company in the ranking. So that makes it all the more remarkable that the average four-year revenue growth achieved by our 50 high achievers is more than 1,200%. That speaks volumes for the sheer courage and determination demonstrated by these amazing businesses, their founders and all their people as they collectively achieve success in an exceptionally testing environment.

It's an essential feature of the Fast 50 that all businesses making it into the ranking must demonstrate that most of their operating revenues are driven by sales of their own intellectual property or proprietary technology.

For me, their success in this area reveals how clearly they understand what the market wants and needs. Ultimately, this is the measure that matters most, demonstrating that these are companies that deliver what the market requires before that need is widely recognised.

So, these are not just great technology businesses. They are great businesses, full stop: businesses that know what their customers are looking for and how to create it. They also market themselves effectively, manage their finances efficiently, and clearly understand the need for ongoing product development and continuous improvement.

All this makes me very proud to be involved in a scheme that allows these brilliant businesses to receive the recognition they deserve. When I say that, I also speak for our outstanding Regional Partner, Google Cloud, as we deliver the Fast 50 programme together for the fifth consecutive year.

Jiří Sauer,
Partner, Regional Technology
Fast 50 CE Programme Leader

I also speak on behalf of them and all my Deloitte colleagues as I welcome you to this year's ranking, in the hope that you find it an interesting, instructive, and inspiring read. I am confident that you will.
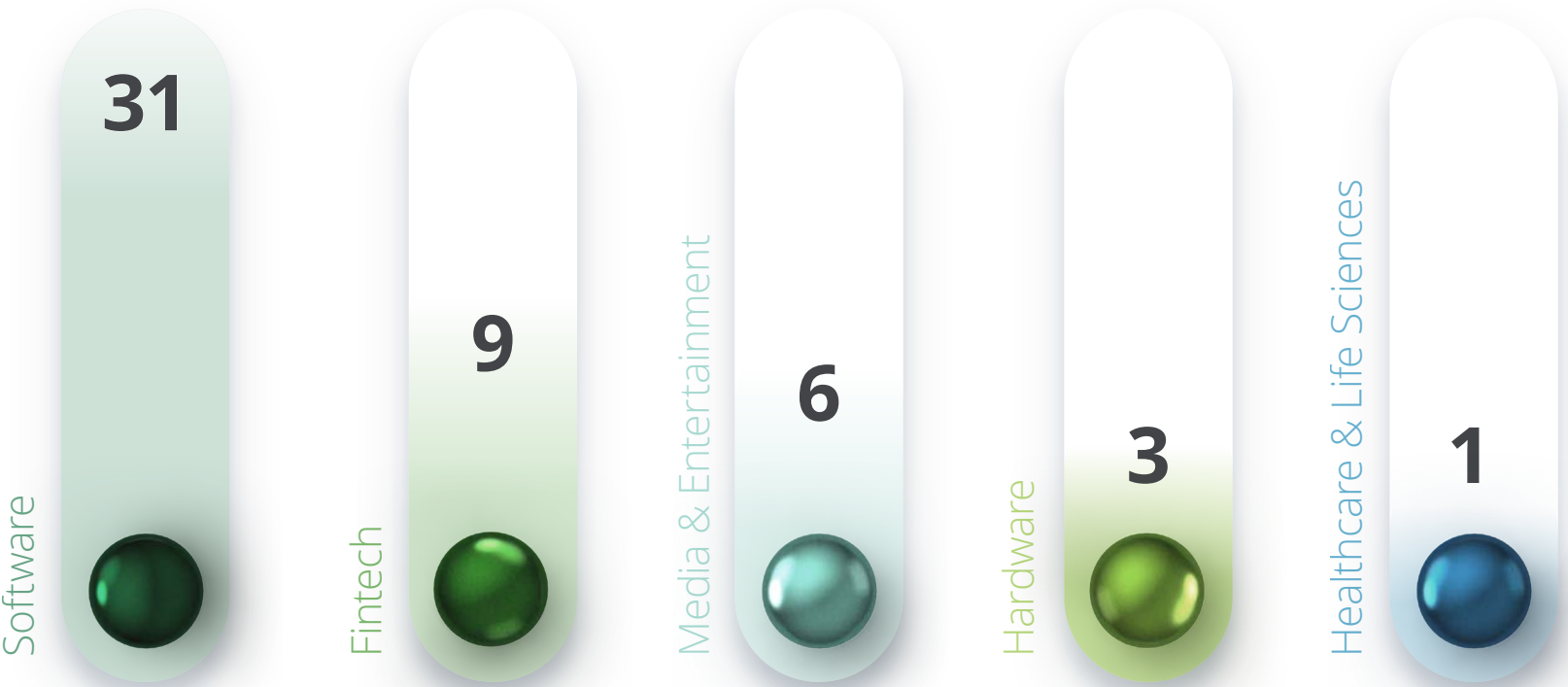
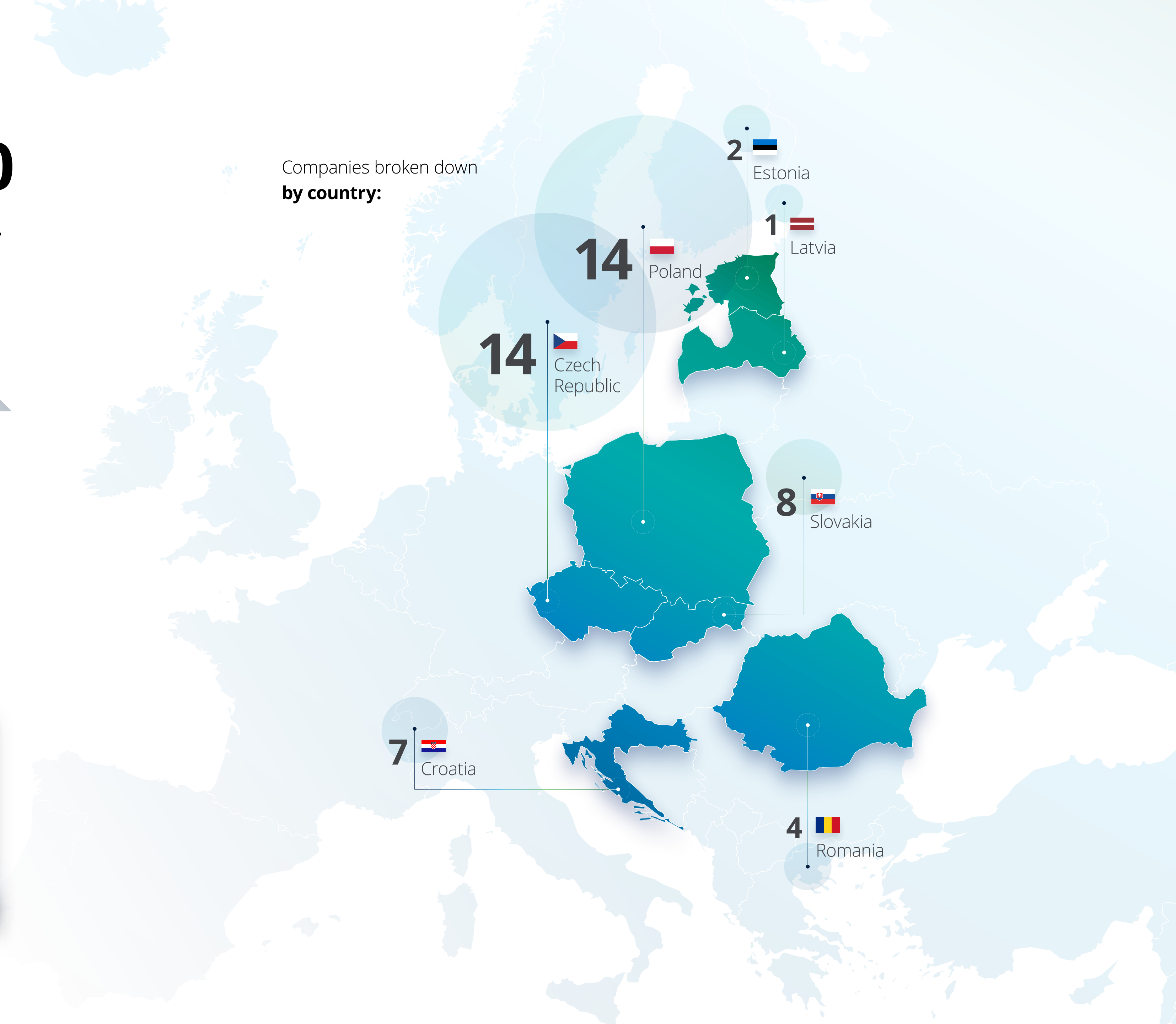# Technology Fast 50 category overview

Average company growth

1219%

Largest growth: **4267%**

Companies broken down **by industry segment:**

31	9	6	3	1
Software	Fintech	Media & Entertainment	Hardware	Healthcare & Life Sciences

Companies broken down
by country:

2 Estonia

1 Latvia

14 Poland

14 Czech Republic

8 Slovakia

7 Croatia

4 Romania

09

ODDIN.GG - Winner of the CE Technology Fast 50

Czech-based technology company Oddin.gg is this year's winner of the Fast 50 ranking, repeating its achievement of 2024.

This double-times winner has spent the eight years since its foundation tightly focused on realising its two-pronged mission: first, to help make digital competitions every bit as exciting for fans as traditional sports like football and basketball.

And second, to provide esport platforms and sportsbook operators with the reliable, high-performing solutions they need to deliver the outstanding esports betting experiences that help them maximise their profitability.

As CEO Vlastimil Venclik explains, "To achieve this, we've developed a team of former professional gamers and data scientists, whose unique mix of skills combines the culture of esports and player strategy with a critical understanding of the technology behind the games. That means we can address real challenges and deliver measurable results while helping our business partners reduce exposure to risk."

The Oddin.gg approach makes it unique in its marketplace, enabling esports operators to work with just one vendor via its single and endlessly adaptable solution. As such, the company is a key part of Realms Group, where its focus centres on shaping how audiences across the world experience live digital competition.

According to Vlastimil Venclik, "We concentrate our efforts on expansion in two areas: first, by adding to our product portfolio to make esports interaction faster, smarter and more entertaining for a broader audience.

"Second, by expanding our geographic footprint, such as through recent certifications in Brazil and Argentina that grow our presence in Latin America. These build on earlier approvals in North America, making us one of the most trusted, secure and compliant providers in our field globally."

And its geographic spread is set to grow further, with a focus on moving into new states, provinces and countries in North America, Latin America and Asia. Gaining regulatory approvals for such moves is essential, and this is partially underpinned by the company's commitment to integrity and responsibility.

"We have a Gold certification from the Esports Integrity Commission and are a member of the International Betting Integrity Association," Vlastimil explains. "As part of Realms Group, we also contribute to initiatives promoting fair play, digital responsibility and sustainability.

"All these are key factors in enabling us to deliver against our expansion plans over the next decade, extending our eco-system into new titles, regions and interactive layers with the aim of continuing to shift esports into the entertainment mainstream."

Top 2 & Top 3 Technology Fast 50 category

2nd place PowereX

Founded in 2018, PowereX is redefining how modern energy systems operate. By transforming distributed energy assets into intelligent, revenue-generating flexibility resources through its AI powered Energy Management & Trading System (AI EMTS), PowereX enables a power system that is cleaner, more resilient, and economically optimized— turning batteries, solar, EV chargers and other assets into active participants in the energy transition. According to its Founder & CEO Peter Simko, it combines this with its own short-term AI-driven energy trading capabilities which offer customers access to power at a price that empowers them "to make the most out of every kilowatt-hour of electricity". In doing so, it does far more than just provide cost-effective energy: it accelerates the progress towards achieving its core mission to "speed up the decarbonisation of energy infrastructure, increase grid resilience

and maximise economic value through intelligent, automated energy control and trading". At the heart of its capability to achieve this is its proprietary AI-based optimisation engine that continuously predicts, schedules and executes asset dispatch and energy-trading decisions This is ultimately what supports PowereX's rapid controlled growth in new markets including the Czech Republic, Ukraine and Austria as well as countries such as Bulgaria, Romania, Portugal and Germany.

As Peter Simko adds, "This is in line with our long-term growth ambition of being one of Europe's leading flexibility-optimisation platforms, with near-autonomous AI-driven energy operations supporting a resilient renewables-based power system ."

3rd place MIZZOX

Polish SaaS company Mizzox has a deceptively simple mission: to provide entrepreneurs with the solution needed to relieve them from repetitive, time-consuming tasks, so liberating them to focus on growing their businesses.

Terming itself "Poland's leading solution for the mandatory e-invoicing era", the company puts much of its success down to its AI-powered integrations: as well as freeing up time that can be used to generate value, these have the added advantage of not making mistakes.

According to CEO Przemysław Kot, "Our platform can also be tailored to the needs of specific industries and business workflows – all while maintaining our core principle: simplicity of use."

The company's approach to sustainable development is closely related to its business philosophy. As Przemysław Kot adds, "We engage in activities that develop consistency, teamwork and a mindset of conscious effort. It's the same philosophy that we instil in our product: helping companies work smarter and more efficiently."

This definition is also closely related to his ambitions for the future of the business. "I want Mizzox to become the natural choice for people preparing to launch a business. I want people to think, 'It will help me launch and organise everything from day one'."

Position	Company name	CEO Name	Country	Industry sector	Website	Revenue growth (%)
1	**Oddin.gg**	Vlastimil Venclik	Czech Republic	Software	www.oddin.gg	**4 267**
2	**PowereX**	Peter Simko	Slovakia	Software	www.powerex.io	**2 510**
3	**Mizzox**	Przemysław Kot	Poland	Software	www.mizzox.com	**2 504**
4	**FaceUp Technology**	Jan Sláma	Czech Republic	Software	www.faceup.com/en	**2 146**
5	**Adam**	Jakub Dvořák Roman Sysel	Czech Republic	Software	www.myadam.eu	**2 118**
6	**Wallester**	Sergei Astafjev	Estonia	Fintech	www.wallester.com	**2 070**
7	**Patron GO**	Lukáš Vršecký	Czech Republic	Fintech	www.patrongo.com	**1 978**
8	**Foodsi**	Mateusz Kowalczyk	Poland	Software	www.foodsi.pl	**1 976**
9	**Malcom Finance (4Trans Factoring)**	Jaroslav Ton	Czech Republic	Fintech	www.malcomfinance.cz	**1 940**
10	**AP-Tech**	Marcin Bondyra	Poland	Software	www.ap-tech.pl	**1 787**

Position	Company name	CEO Name	Country	Industry sector	Website	Revenue growth (%)
11	**Margins**	Anđelo Brzoja	Croatia	Software	www.valeremargins.com	**1 660**
12	**Cactus Code**	Filip Kapusta	Croatia	Software	www.cactus-code.com	**1 650**
13	**Questpass**	Adam Majewski	Poland	Media & Entertainment	www.questpass.io	**1 592**
14	**SIA Prime Prometics**	Kaspars Eglitis	Latvia	Media & Entertainment	www.primeprometics.com	**1 380**
15	**Plenti**	Wojciech Rokosz	Poland	Software	www.plenti.app	**1 363**
16	**Onex Group**	Jakub Hryciuk	Poland	Software	www.onex.group	**1 354**
17	**Finqware**	Cosmin Cosma	Romania	Fintech	www.finqware.com	**1 250**
18	**Questo**	Alex Govoreanu	Romania	Software	www.questoapp.com	**1 203**
19	**Orqa**	Srđan Kovačević	Croatia	Hardware	www.orqafpv.com	**1 182**
20	**Info pro lékaře**	Andrew Elliott	Czech Republic	Healthcare & Life Sciences	www.infoprolekare.cz	**1 058**

Position	Company name	CEO Name	Country	Industry sector	Website	Revenue growth (%)
21	**Footprints AI**	Dan Marc	Romania	Media & Entertainment	www.footprints-ai.com	**1 044**
22	**Mindento**	Jarosław Tkaczyk	Poland	Software	www.mindento.com	**1 044**
23	**alerabat.com**	Rafał Kopyto	Poland	Media & Entertainment	www.alerabat.com	**1 019**
24	**Antigro Designer**	Marcin Majda	Poland	Software	www.antigrodesigner.com	**1 013**
25	**Spectral Core**	Damir Bulić	Croatia	Software	www.spectralcore.com	**979**
26	**Blazity**	Paweł Dadun	Poland	Software	www.blazity.com	**968**
27	**FUERGY**	Radoslav Štompf	Slovakia	Software	www.fuergy.com/sk	**946**
28	**Steepsoft AI**	Fintinari Vadim	Romania	Software	www.steepsoft.com	**916**
29	**Farseer**	Matija Nakić	Croatia	Software	www.farseer.com	**910**
30	**Vestberry**	Marek Zámečník	Slovakia	Fintech	www.vestberry.com	**908**

Position	Company name	CEO Name	Country	Industry sector	Website	Revenue growth (%)
31	**Trama**	Juraj Cvik	Slovakia	Software	www.tramatm.com	**879**
32	**Sloneek**	Filip Lukáč	Slovakia	Software	www.sloneek.com	**879**
33	**B.I.D. Grupa**	Igor Dudić	Croatia	Software	www.bid.agency/en	**864**
34	**MAGU**	Mikoláš Makovec	Czech Republic	Software	www.magu.co/cs	**849**
35	**VacuumLabs**	Tomáš Mašek	Czech Republic	Fintech	www.vacuumlabs.com	**834**
36	**Rufruf**	Tomáš Juchelka	Czech Republic	Software	www.rufruf.cz	**782**
37	**Hacken**	Yevheniia Broshevan	Estonia	Software	www.hacken.io/about	**770**
38	**Rite NRG**	Michał Nikołajuk	Poland	Software	www.ritenrg.com	**719**
39	**Scanway**	Jędrzej Kowalewski	Poland	Hardware	www.scanway.pl	**689**
40	**Besteron**	Miroslav Kráľ	Slovakia	Fintech	www.besteron.com	**686**

Position	Company name	CEO Name	Country	Industry sector	Website	Revenue growth (%)
41	**Utiliter**	Zoran Buntić	Croatia	Software	www.utiliter.com	**682**
42	**Droplabs**	Marta Pyznarska	Poland	Software	www.droplabs.pl	**673**
43	**wflow.com Czech Republic**	Robert Soudný David Groh	Czech Republic	Software	www.wflow.com/en	**668**
44	**Zircon Tree**	Alex Prochyra	Slovakia	Media & Entertainment	www.zircontree.com	**633**
45	**Bookbot**	Dominik Gazdoš	Czech Republic	Media & Entertainment	www.bookbot.com	**625**
46	**nsure**	Dušan Matras	Czech Republic	Fintech	www.nsure.cz	**621**
47	**Srovnáme.cz**	Jan Janouškovec	Czech Republic	Software	www.srovname.cz	**607**
48	**Payout**	Jana Hmírová	Slovakia	Fintech	www.payout.one/en	**596**
49	**readmio**	Jozef Šimko	Czech Republic	Software	www.readmio.com	**591**
50	**Tedee**	Grzegorz Chuchra	Poland	Hardware	www.tedee.com	**576**

Companies to Watch

In addition to the Technology Fast 50 ranking, Deloitte Central Europe ranks companies that show great potential but are too young to meet criteria of the main Fast 50 category.

Eligible companies must have a base year operating revenues of minimum 10 000€ (2022, 2023) and current year operating revenue of minimum 30 000€ (2024) and have been established on or prior to December 31, 2021.

Introduction by the CE Growth Leader

They may be young, but they're already changing the game. The Companies to Watch category in the CE Technology Fast 50 programme celebrates Central Europe's most promising tech innovators – fast-moving companies defined by originality, vision, and proprietary technologies.

They might still be early in their journey to appear in the main ranking, but their achievements already make them some of the most exciting stories in our region's tech scene.

As Growth Officer, I find it genuinely inspiring to watch these companies take shape and prove what's possible when ambition meets innovation. There's something truly special about seeing new ideas come to life and start making a real impact. Even though these businesses are less than four years old, they've already won the trust of many customers and built products based on their own technologies – a foundation that speaks to both confidence and creativity. What I admire most is their commitment to investing heavily in R&D, constantly pushing for better solutions and sustainable growth.

This year, we've made the Companies to Watch category even more exclusive, reducing the number from 25 to just 10 – the absolute cream of the crop. Each of these finalists represents the energy, talent, and drive that make Central Europe's tech ecosystem so exciting right now. Their success today is just the beginning of a journey that will take them even further.

Congratulations to all the Companies to Watch. Your determination, curiosity, and courage to innovate are exactly what keep this industry moving forward. I'll be following your next steps closely excited to see how – as you continue to challenge conventions, disrupt markets, and shape the future of technology in our region.

Joanna Świerzyńska
CE Chief Growth Officer,
Deloitte Poland, Baltics and Ukraine Cluster Leader

Companies to Watch category overview

Average company growth

1349%↑

Largest growth: **5354%**

Companies broken down **by industry segment:**
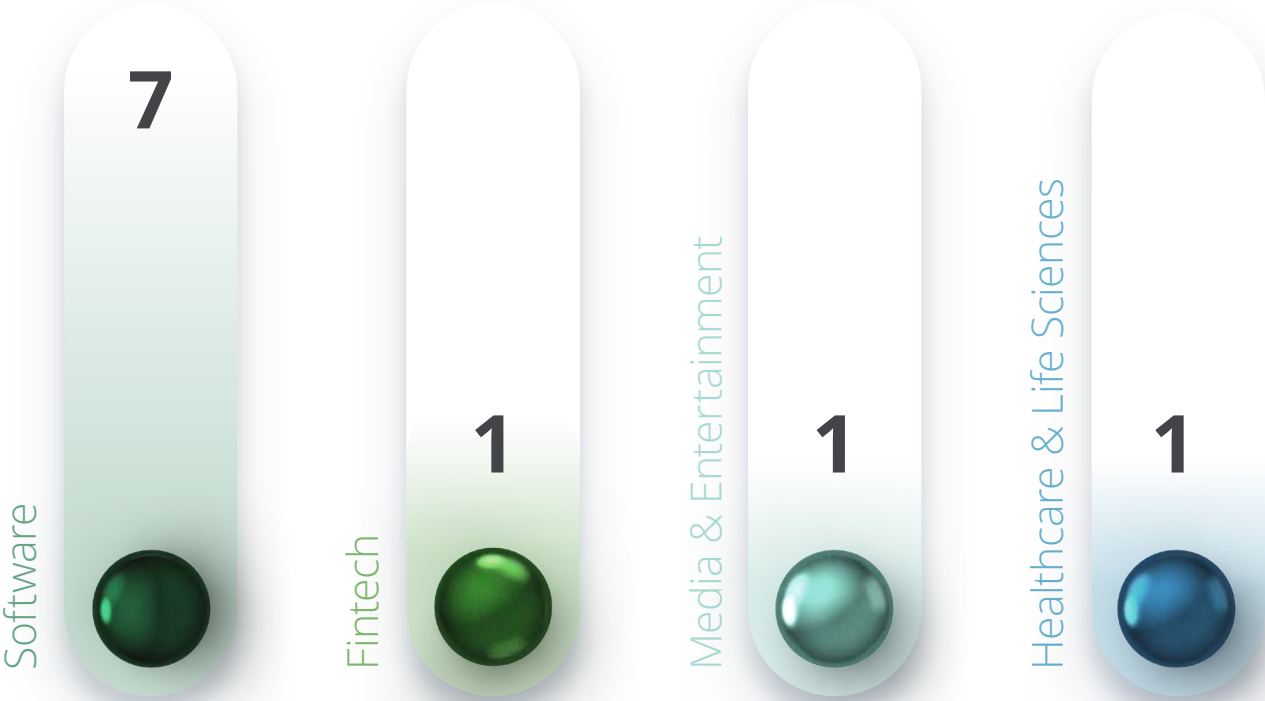
Software	Fintech	Media & Entertainment	Healthcare & Life Sciences
7	1	1	1

Companies broken down **by country:**

1 Lithuania

3 Poland

1 Latvia

2 Czech Republic

1 Slovakia

1 Romania

1 Croatia
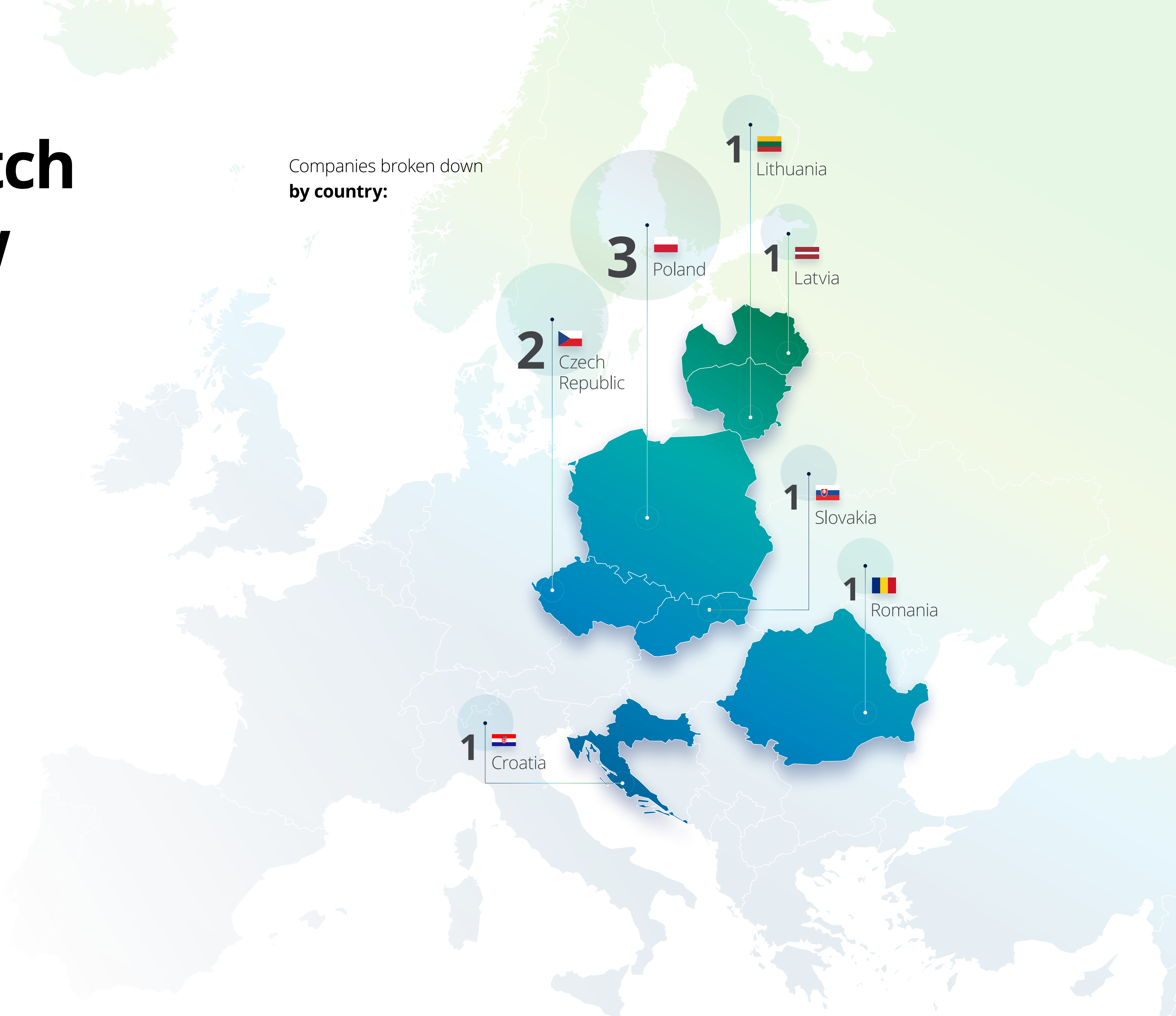
PULSETTO
GO WITH THE WAVE
- Winner
of the Companies to Watch category

"21st century living has its perks, but it comes at a cost. Between juggling daily commitments and being bombarded by global news, the number of people experiencing stress keeps rising."

This quote from the website of UAB Pulsetto, winner of this year's Companies to Watch category, neatly contextualises the Lithuanian healthcare company's mission: "To help people manage stress, anxiety and sleep, and recover naturally without medication".

But these words of CEO Povilas Sabaliauskas, who founded Pulsetto in 2021, only hint at the sophistication of the company's flagship wearable Pulsetto device and app.

This uniquely focuses on balancing the autonomic nervous system via the vagus nerve, which carries electric and chemical messages linking the brain with various involuntary functions including digestion, heart rate, breathing and swallowing.

As Povilas explains, "We sit solo at the intersection of wearable wellness technology, digital

therapeutics and consumer neurotechnology. This links science-backed bioelectronic medicine with consumer usability in a way that delivers an affordable and accessible alternative to pharmaceutical and invasive treatments."

It's an approach that's working for this dynamic young company. It has now tripled its turnover every year for the last three years, and today is reaching 160,000 users across 30 countries.

But for Povilas and his team, this is just the beginning of something far, far bigger. "We're already building clear positive differentiation from any competition, based on factors including our unique proprietary technologies, background in clinical research, R&D partnerships, and a strategic positioning in both the consumer and defence industries.

"And we're poised to progress rapidly. We're not only planning the launch of a smaller, more data-driven Pulsetto device: we're also on the verge of entering major markets like the UK, Germany and the U.S. We're looking to focus on areas beyond

stress alone, such as migraine, recovery and pain. And we're exploring a range of business-to-business health partnerships, including with employers, clinics and the military."

UAB Pulsetto is also committed to sustainability. As Povilas says, "We're working hard to progress in areas including recyclable packaging, long-lasting device design supported by re-use and refurbishment models, community health initiatives and employee wellness programmes for local businesses."

The future looks bright for the company – and Povilas. "In the years ahead, I see us offering a full ecosystem of hardware, software and data, supporting solutions for stress, recovery and mental performance that are widely used in consumer, clinical and defence applications."

Not a bad outlook for a company that was only founded in 2021.

WINNER
of the
Companies to Watch
category

Top 2 & Top 3 Companies to Watch category

2nd place · doklado

From the self-employed and SMEs to major corporations and accounting practices, Slovakian AI-pioneer Doklado is helping clients from across the spectrum to eliminate unnecessary paperwork.

According to founder Kamil Krajňak, "Our unique platform digitalises and automates the management of receipts, invoices, and banking operations to support fast, paperless working practices that increase capacity by more than 50% for entrepreneurs and 40% for accountants."

"Our mission is to bring value to those who bring value to society — by removing paperwork and letting them focus on what matters."

Today, Doklado is the Slovakian market leader in its sector, with more than 22,000 customers using the application every day. As the company states, unlike partial solutions, Doklado "offers a seamless AI-driven workflow that fully replaces paper-based accounting while staying legally compliant."

As a technological leader, the company's upgrade path is continuous, with around 150 updates each month and new modules under constant development to automate more key processes. Its operating footprint is also spreading, having recently expanded its operations into the Czech Republic and with plans next to address Germany, Austria and Switzerland.

One of the biggest challenges the company faces is helping clients make the transition from manual to automated digital processes. As Kamil Krajňak puts it, "As we help them make the shift, we're setting new standards of company processes via automation for entrepreneurs and accountants."

3rd place · bards.ai

With a background in academic research in Polish-language natural language processing, Bards.ai's shift to the private market is closing the gap between state-of-the-art research into Artificial Intelligence and delivering measurable business impact. As Michał Pogoda-Rosikoń, bards.ai CEO explains, "Today, we have an outstanding team of machine-learning and language-processing experts who provide on-demand AI research that helps organisations integrate the latest discoveries in AI into their products.

"It gives our customers – who are primarily deeptech businesses and SaaS companies with much proprietary data of their own – access to services that help them benefit from the exceptional research-to-production speed that we offer. "As a result, we can see our customers not only extending their product features, but also transforming their operational processes and overcoming complex obstacles."

The company's excellence in its chosen areas of expertise has impressed its client SurferSEO to such an extent that in 2024 it made a strategic investment in Bards.ai that is currently fuelling international expansion and accelerated its model roadmap.

As Michał explains, "We've made our first production deployments in the US and Canada, which we're now building on. And, already with 16 released open-source models, we're looking to build strongly on the 100,000+ monthly downloads we're achieving.

"This is just the start – we aim within 10 years to be a leading R&D lab developing custom AI solutions across North America and Europe, specialising in areas where trust, security and high impact conditions matter most."

Position	Company name	CEO Name	Country	Industry sector	Website	Revenue growth (%)
1	**UAB Pulsetto**	Povilas Sabaliauskas	Lithuania	Healthcare & Life Sciences	www.pulsetto.tech	**5 354**
2	**Doklado**	Kamil Krajňak	Slovakia	Fintech	www.doklado.sk	**1 931**
3	**bards.ai**	Michał Pogoda-Rosikoń	Poland	Software	www.bards.ai	**992**
4	**Webout You**	Karel Juřička	Czech Republic	Media & Entertainment	www.webout.me	**631**
5	**DynaNIC**	Pavol Korcek	Czech Republic	Software	www.dyna-nic.com	**465**
6	**Licenseware**	Alex Cojocaru	Romania	Software	www.licenseware.io	**331**
7	**Getint.io**	Jacek Wizmur Szymczak	Poland	Software	www.getint.io	**243**
8	**Mindgram**	Adam Plona	Poland	Software	www.mindgram.com	**236**
9	**Cyber64**	Tadija Malić	Croatia	Software	www.cyber64.com	**145**
10	**GRAIP**	Max Jegorovcev	Latvia	Software	www.graip.ai	**123**

Impact Stars

The Impact Stars category is special classification of entities which successfully link great products/services with a positive impact on at least one of the following: society, business, innovativeness, environment and diversity.

Laureates must operate in one of the following areas: Fintech, Cyber, ESG, MedTech/BioTech, Defence.

Insights from the CE Impact Leader

There exists a very special kind of business: one that looks beyond the bottom line to assess its value by the positive impact that its organisation, its products and services, its employees and its operating philosophy have on people and planet.

These are what we at Deloitte call the 'Impact Stars'. And I'm delighted once again to help give a platform to a new crop of such exceptional young companies. In a new development this year, we are for the first time looking for companies from specific sectors: Fintech, Cyber, Defence, ESG and MedTech/BioTech.

But as ever, each company is dedicated in its own way to helping overcome some of the many urgent challenges faced by individuals, communities and increasingly the Earth's population as a whole.

Just having such beliefs isn't enough to become an Impact Star. They must also be successful businesses, creating and selling outstanding and unique tech-based products or services that deliver powerful customer benefits.

It's a tall order. But yet again, we have identified a crop of 21 amazing organisations from across our region, all with a strong commitment to diversity, that thoroughly deserve this special accolade. That goes to show how important it is for so many young businesses to make a positive impact. And I'm proud and pleased to bring them to your attention.

**Ivana Lorencovičová,
Partner, CE Impact Leader**

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Company name	CEO name	Industry	Country	Website
Aircash	Hrvoje Ćosić	Fintech	Croatia	www.aircash.eu
CircuitMess	Albert Gajšak	ESG	Croatia	www.circuitmess.com
Devot Solutions	Martin Morava	MedTech/BioTech	Croatia	www.devot.team
Orqa	Srđan Kovačević	Defence	Croatia	www.orqafpv.com
Flowpay	William Jalloul	Fintech	Czech Republic	www.flowpay.io/cz
Soulmio	Simona Zábržová	ESG	Czech Republic	www.soulmio.com/en
VR LIFE	Jana Trdá	MedTech/BioTech	Czech Republic	www.vrvitalis.cz
Biomatter design	Laurynas Karpus	MedTech/BioTech	Lithuania	www.biomatter.ai
Origin Robotics	Agris Kipurs	Defence	Latvia	www.origin-robotics.com
Deviniti	Piotr Dorosz	Fintech	Poland	www.deviniti.com

Company name	CEO name	Industry	Country	Website
CodeTwo	Szymon Szczęśniak	Cyber	Poland	www.codetwo.pl
Integrity Partners	Grzegorz Brol	Defence	Poland	www.integritypartners.pl
Mooveno	Tomasz Czerniejewski	ESG	Poland	www.mooveno.pl
FRESH INSET	Andrzej Wolan	MedTech/BioTech	Poland	www.freshinset.com
CashClub	Alexandru Foaie	Fintech	Romania	www.cashclub.ro
UNY	Eduard Anghel	ESG	Romania	www.unymobility.com/en/
Rayscape	Stefan Iarca	MedTech/BioTech	Romania	www.rayscape.ai
Finax	Juraj Hrbatý	Fintech	Slovakia	www.finax.eu
SEAK	Heliodor Macko	ESG	Slovakia	www.seakenergetics.com
POWERFUL MEDICAL	Martin Herman	MedTech/BioTech	Slovakia	www.powerfulmedical.com
SEC Technologies	Michal Šimko	Defence	Slovakia	www.sec-technologies.com

AI Value Driver - CE Rocketship Innovations in GenAI

Google Cloud ✕ **Deloitte.**

AI Value Driver is a special new recognition by Deloitte and Google Cloud that celebrates companies turning the promise of GenAI into scalable, real-world impact. This category highlights organizations that are embedding GenAI into their products, platforms, or services, creating measurable value for clients, partners, or employees.

Insights from the CE GenAI Leader

This is an exciting moment for me and my colleagues across Deloitte as we once again join forces with Google Cloud to partner on the Technology Fast 50 programme across Central Europe.

And it's particularly exciting as, in the fifth year of our collaboration, we are introducing a brand new award category: one that recognises those very special companies that are doing the most to transform the promise that's inherent in GenAI into valuable, tangible and scalable impact on the real world.

This is the 'AI Value Driver - CE Rocketship Innovations in GenAI" special award, which highlights and gives a public profile to those exciting young Central European businesses that most successfully unleash measurable value through embedding GenAI into their products, platforms or services.

And I'm sure that as you read our reports on the winners and other high achievers that this is a thoroughly worthwhile new category for our

attention. This is not simply because AI is in many ways the tech of the moment.

It's because multiple brilliant young companies are successfully harnessing its power to help society in a wide range of different fields.

Just look at the benefits being delivered by the four runners up in the first AI Value Driver scheme: simplifying access to funding for small businesses; integrating the output of distributed energy resources to decarbonising production; streamlining access to the benefits of the latest academic research; and enhancing students' ability to learn a foreign language.

Thank you so much Flowpay, PowereX, bards.ai and Fluentbe, it's been an absolute pleasure to highlight your achievements.

And then there is the winner of the very first AI Value Driver title: Surveily, a fast-growing young Polish business, is maybe doing more than any other company on the planet to make working environments safer for the employees of manufacturing companies.

By automating unobtrusive supervision methods in the workplace with AI and computer vision, Surveily is empowering companies to protect their people against accidents. In a world where around 2.5 million lives are lost in workplaces every year, is it possible to identify a more important and valuable use of emerging technology?

And at a time when the media is so quick to highlight challenging aspects of AI, it's a genuine pleasure to showcase such undeniably positive advances.

**Jan Michalski,
Partner, CE GenAI Leader**

It's also been a pleasure to work with Google Cloud and see first-hand the insights of a true global technology leader into the achievements of these outstanding young companies. It's a pleasure I hope to continue enjoying for many years.

Welcome to the AI Value Driver - CE Rocketship Innovations in GenAI

Once again it is my pleasure, and that of Google Cloud, to partner with Deloitte CE on the Fast 50 programme, one of the most inspiring awards schemes in the technology space.

And in this, our fifth year of partnership, I'm particularly pleased to be involved in an entirely new category of excellence – one that is very much of the moment.

For it can seem almost impossible today to have a conversation that at some point will not raise the subject of Artificial Intelligence – and in particular, the impact it's having on established ways of working.

That makes it especially pleasing that this year's inaugural 'AI Value Driver - CE Rocketship Innovations in GenAI" scheme highlights so clearly the potential for good being harnessed by today's generation of young AI-oriented businesses from across Central Europe. In his introduction to this section (Jan Michalski, Partner, CE GenAI Leader, Deloitte) highlights the positive impacts being

delivered by our brilliant winner, Surveily, and those generated by the four other outstanding companies that have received honourable mentions.

I would just like to say that selecting these businesses from among the other exciting enterprises under consideration was a challenging task. The entire judging panel was struck by quite how important it was to them not only to deliver value and impact, but also to have clearly beneficial outcomes that go much further than purely business considerations.

But we made it, and I am delighted with the selection that we made. I hope that you too appreciate quite what special businesses these are.

I also think that they show how the latest generations of entrepreneurs, not just from Central Europe but from multiple areas across the world, recognise how the positive social and environmental potential of GenAI extends far beyond simply delivering positive business results.

This is a very powerful reason for being optimistic about the future direction of tech innovators everywhere. It is something that's very close to my heart, as it to those of my colleagues at Google Cloud and our partners at Deloitte CE.

**Nir Chinsky,
Regional Managing Director, Google Cloud**

I hope that this year's CE Technology Fast 50 leaves an even stronger impression than ever before of the good that technology can deliver, and of the outstanding creative melting pot that this very special region called Central Europe continues to sustain.

Surveily® - Winner
of the AI Value Driver category

The first ever Central Europe AI Value Driver award, sponsored jointly by Deloitte and Google Cloud, has been presented to a fast-growing young Polish business that's focused on preventing injuries and saving millions of lives across the world.

This is Wroclaw- based Surveily, a dynamic small business with a big ambition: to make manufacturing workplaces across the world ever-safer environments for every worker. As CEO Wojciech Tubek, "Every year, around 2.5 million lives are lost across the world as a result of workplace hazards.

"Our mission is to address the current culture of reactive compliance and replace it with proactive prevention."

And Surveily's success to date has been highly impressive. Although its approach is deceptively simple, it's built on extremely sophisticated GenAI-based technology that radically improves the visibility of working environments through the use of AI-driven computer vision software that

transforms standard CCTV infrastructure into intelligent safety systems.

Critically, the Surveily system integrates with 98% of digital camera systems via an easily installed 'plug-and-play' solution that runs entirely on clients' infrastructure and enables them easily to access safety-related data and generate reports. Every client receives a custom-made model, optimised for their unique environment and the specific challenges they face.

According to Wojciech, "Our solution also means that clients spend less time looking at dashboards and more on what really matters. That's because the automated analysis we enable reduces the need for manual reviews, making it far easier to focus on results.

"That's not all. Our clients can also engage directly with actionable insights supporting smarter decisions and leading to measurable outcomes. And we have in-house GenAI tools that simulate dangerous scenarios in virtual environments to safely enhance the robustness of safety training."

System implementation has also been designed to meet the wide-ranging needs of all clients. It can, for instance, be deployed fully in the cloud or on premises by using a cloud-edge hybrid set-up. Each machine within a deployment can also handle multiple roles, supporting scalability and the efficient use of resources. And adding new machines is also very straightforward.

"We have large-scale deployments across Europe with leading manufacturers in sectors including energy, chemical and logistics," Wojciech adds. "Some involve over 10 factories and 500+ cameras in a single system."

And with Surveily poised to enter North American, Middle Eastern and Asia-Pacific markets, more people are becoming safer at work all the time.

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Position	Company name	CEO Name	Industry	Country	Website
Winner	Surveily	Wojciech Tubek	Software	Poland	www.surveily.com
Special recognition for building GenAI models that help enterprises create value.	bards.ai	Michał Pogoda-Rosikoń	Software	Poland	www.bards.ai
Special recognition for the effective use of AI in funding SMEs.	Flowpay	William Jalloul	Fintech	Czech Republic	www.flowpay.io
Special recognition for its organisation-wide application of GenAI.	Fluentbe	Miłosz Ryniecki	Software	Poland	www.fluentbe.com
Special recognition for using AI to facilitate clean-energy production.	PowereX	Peter Simko	Software	Slovakia	www.powerex.io

AI Value Driver - CE Rocketship Innovations in GenAI Jury:

Google Cloud

Patrycja Wojtyś – Customer Engineer
Aga Słonecka – Pursuit Lead PL & CEE
Daniel Holman - Enterprise Sales Executive

Deloitte.

Jiri Sauer – Partner, Audit & Assurance, CE Fast 50 Programme Leader
Jan Michalski – Partner, Consulting, CE GenAI Leader
Tervel Sopov – Partner, Consulting, AI Strategy and Data Science Lead for Central Europe

"I would just like to say that selecting these businesses from among the other exciting enterprises under consideration was a challenging task. The entire judging panel was struck by quite how important it was to them not only to deliver value and impact, but also to have clearly beneficial outcomes that go much further than purely business considerations."

Nir Chinsky,
Regional Managing Director, Google Cloud

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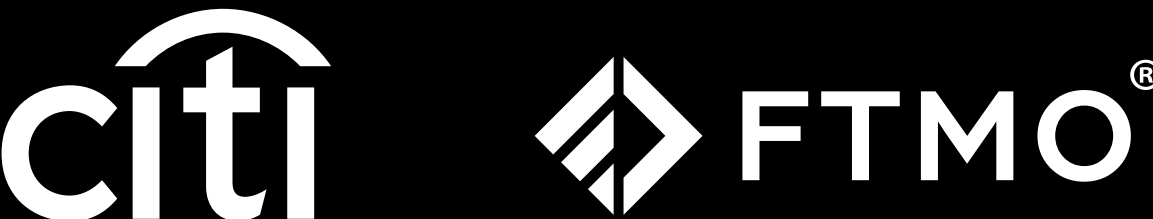
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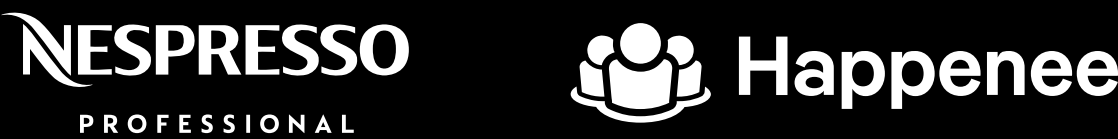
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